



## SUPPORT UTAH'S 125TH ANNIVERSARY FLAG

## 2020 LEGISLATIVE SESSION

In honor of the 125th anniversary of Utah's statehood, it is proposed that the state honor this unique occasion through a commemorative state flag. It is proposed that the flag would fly as a companion, not a replacement, to the current state flag throughout the celebratory year of 2021.

This proposal offers the state the chance to celebrate its great history in a way rarely done before in our nation's history. The flag honors the state's ancestors, its world-renowned landscapes, its history defining moments, and its Native tribes with a design that tells its state's story like no other in the country. It is a beautiful flag that is a compliment to Utah and its unique place in American history, and is a perfect gift from the state to celebrate its people and nurture goodwill amongst its citizens.

A 125 year celebration only happens once. Let's make it a memorable one by supporting this worthy cause.

### THE SYMBOLISM OF UTAH'S COMMEMORATIVE FLAG



#### THE BEEHIVE STATE

A new, bold Beehive design, the primary symbol for "The Beehive State" takes center stage, proudly declaring who Utah is to the world.



#### CROSSROADS OF THE WEST

Known as "The Crossroads of the West," the new flag symbolizes this moniker, and the history of Promontory Point, with the unique criss-cross design that intersects in the center of the flag at the Beehive.



#### STATEHOOD

Symbolizing Utah's statehood in the United States of America, the white star represents Utah joining the Union in 1896 and its place on the nation's flag.



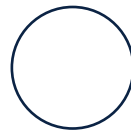
#### FIVE NATIVE TRIBES

The flag's five quadrants (North, East, South, West, and Center) honor the five Native Tribes of Utah: the Ute, Paiute, Navajo, Shoshone, and Goshute peoples.



#### UTAH RED

The southern quadrant of the flag, filled in red, represents the world famous Red Rocks and national parks of Southern Utah.



#### MOUNTAIN WHITE

White, found in the east and west quadrants, represents the majestic, snow-capped Rocky Mountains of Utah. Known for the "Greatest Snow on Earth," the white serves as a reminder to this fact.



#### LIBERTY BLUE

A carry over from the current flag, the blue of the new flag represents both the tradition of Utah and the Great Salt Lake, and is found in the northern quadrant.

89.5% - Approve of the proposed flag's design story & symbology  
87% - Approve of the proposed flag as a special commemorative state flag

\*Survey conducted January 2020. Over 200 individual responses collected.

### SELECT SURVEY RESULTS

MORE RESULTS @ [WWW.NEWUTAHFLAG.ORG](http://WWW.NEWUTAHFLAG.ORG)